

DEPARTMENT OF COMMERCE AND MANAGEMENT

Strengths of the Commerce Department

- ❖ Experienced Faculty: Well-qualified and dedicated lecturers with strong subject knowledge in Accounting, Finance, and Management.
- ❖ Consistent Academic Results: Department students regularly achieve good pass percentages and high scores.
- ❖ Student-Centered Teaching: Focus on conceptual clarity, practical knowledge, and exam-oriented preparation.
- ❖ Modern Curriculum: Courses like Computer Applications and Digital Marketing align with current industry needs.
- ❖ Skill Development Focus: Training in communication, accounting software, and employability skills.
- ❖ Career Guidance Support: Guidance for professional courses like CA, CMA, CS and competitive exams.
- ❖ Co-Curricular Activities: Regular seminars, workshops, guest lectures, and commerce-related events.
- ❖ Strong Student Intake: Increasing demand and growth in student strength over the years.
- ❖ Practical Exposure: Industrial visits and real-time project work.
- ❖ Supportive Learning Environment: Friendly faculty-student interaction and mentoring system.

Achievements of the Commerce Department

- ❖ Excellent Academic Performance: Many students securing distinction and university ranks (if applicable, you can add exact details).
- ❖ Program Expansion: Successful introduction of B.Com Computer Applications (2011) and BBA Digital Marketing (2023).
- ❖ Increased Student Strength: Expansion from single section to multiple sections due to popularity.
- ❖ Successful Events: Conducted seminars, workshops, and Commerce Fest in collaboration with organizations like MSME.
- ❖ Student Placements: Students placed in various companies and pursuing higher education (M.Com, MBA, CA, etc.).
- ❖ Participation in Competitions: Students actively participating and winning prizes in academic and cultural events.
- ❖ Adoption of Technology: Use of digital tools, presentations, and practical learning methods in teaching.
- ❖ Community Engagement: Organizing awareness programs, outreach activities, and skill-based training.
- ❖ Support to Professional Courses: Many students progressing to CA, CMA, CS and other professional careers.

- ❖ Recognition: Appreciation from college management and external bodies for academic and co-curricular excellence.